

November 17, 2021

Dear Parents of Seniors,

Congratulations to both you and your senior! We have a few pages set aside in the yearbook ad section especially for you. You can buy an "ad" and express your pride in them. You may send them in ASAP, but we would like all ads and money in no later than December 15, 2021.

The prices for one of these recognition ads is:

- Full page for \$160
- 1/2 page for \$85 which is 8" wide and 5¼" tall
- 1/4 page for \$55 which is 4" wide and 5¼" tall
- 1/8 page for \$35 which is 3 ½" wide by 2 ½" tall, approximately a business card size

When planning your ad keep the finished size in mind.

****Payment is requested when you send in your ad. You may send cash or a check made payable to "ACS Yearbook"

You choose what you want on your ad. You may email, send a flash drive or CD, or send in what you want – whatever works best for you.

- Send us the ad as you design it.
- Send us a sketch of what you would like – if you have a preference.
- Send in the pictures and what you want to say – we will do the rest.
- If you want to sit beside me and design it together, we can do that, too. The best time for that is 2:45 to 3:30 most days.

*******As an added bonus this year, you may also purchase and design your ad at www.jostensadservice.com if that is an easier option for you. This will allow you to upload and design your own ad as well as submit payment via a credit card.**

I suggest a couple pictures (depending on the size ad you choose) and a few congratulatory remarks.

As always, thank you for your support in the yearbook process and we hope you like the 2022 Avocan. You may email questions or ads to tkeesey@avocacsd.org. If you have any questions, please contact me. I am always willing to work with you!

Sincerely,
Theresa Keesey